

Habari Potofu

Online Misinformation and Disinformation - Tanzania Context

Mazungumzo na **Mike Mushi**
Mkurugenzi: **Jamii Media**



Search



[#jakayakikwete](#) [#tanzania](#) [#raissamia](#)

TAARIFA KUBWA NA MBAYA MUDA HUU: JAKAYA KIKWETE AKAMATWA NA JESHI LA POLISI NA MADAWAYA KULEVYA...!!

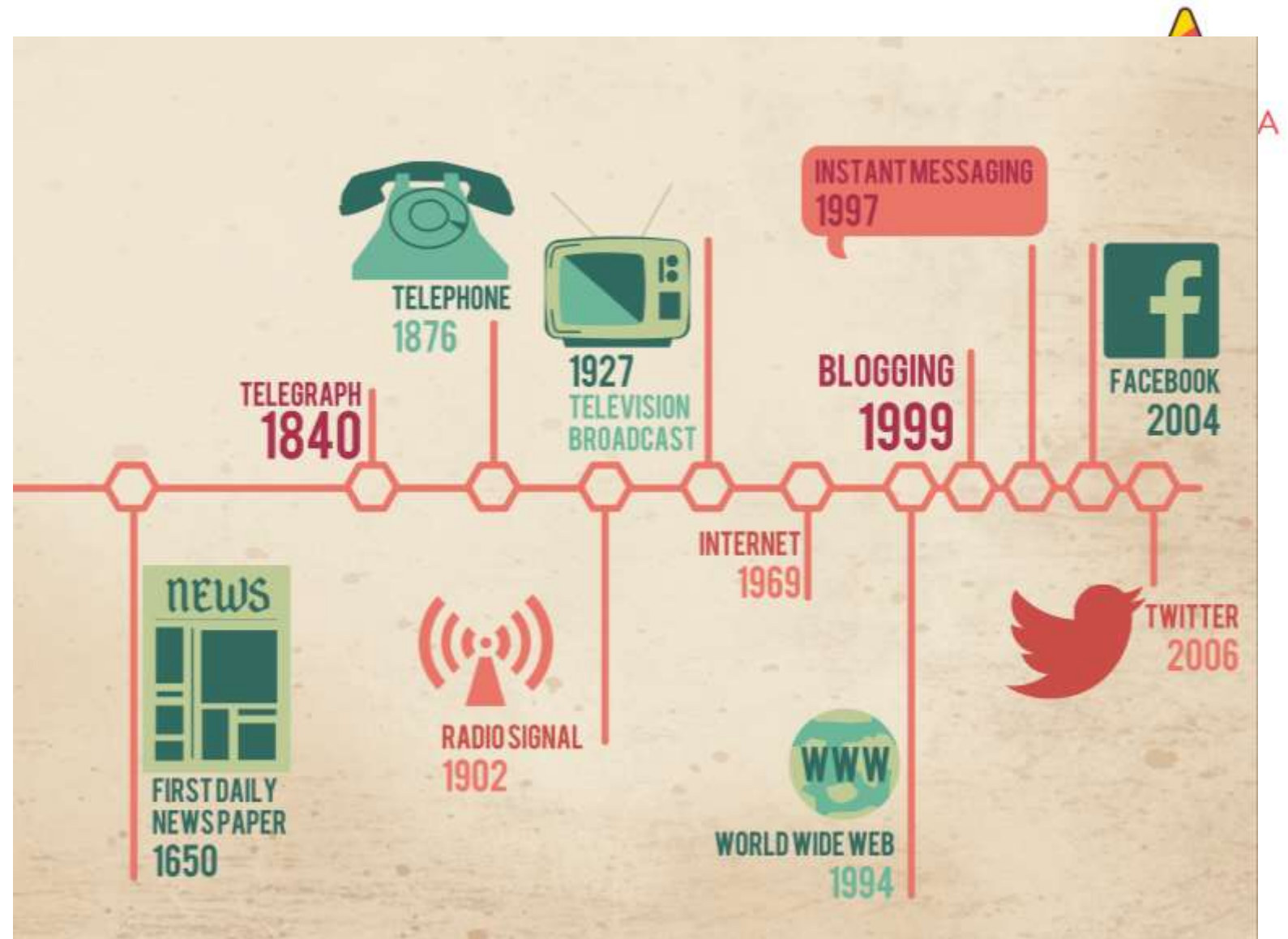
2,450 views • Premiered Apr 11, 2022

👍 13 🗨️ DISLIKE ➦ SHARE ⚙️ SAVE ...

Habari Bandia (Fake News) ni habari ambazo si sahihi, zimetengenezwa na watu kwa kudhamiria au kwa kutodhamiria.

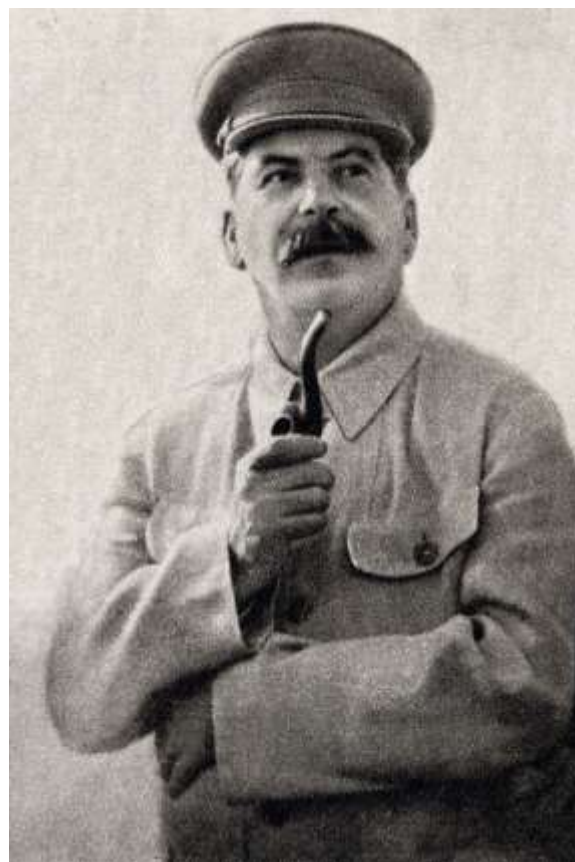
Habari za uwongo na potofu sio jambo jipya kabisa.

Zimekuwa sehemu ya historia ya vyombo vya habari muda mrefu kabla ya mitandao ya kijamii, tangu uvumbuzi wa mashine ya uchapishaji.





Joseph Goebbels



Joseph Stalin



Valérie Bemeriki



YouTube TZ

Search

BREAKING NEWS:WAZIRI JANUARY MAKAMBA AMEJIUZURU MUDA HUU BAADA YA KASHFA YA TSH BL 90,AANDIKA BARUA

3,533 views • Premiered Apr 7, 2022

👍 13 🗑️ DISLIKE ➦ SHARE ✂️ CLIP ⌵ SAVE ...

Madhara ya Habari Potofu

Kijamii - Kubadilisha tabia za watu kwa ubaya


Kisiasa – uchaguzi usio haki na kupendelea upande mmoja

Kibiashara – hasara kwa kampuni/shirika

Kimwili – Hatari ya kushambuliwa na makundi hasidi

Kiafya – Watu kuogopa kutumia dawa au chanjo fulani

YouTube TZ Search



MHE. RAIS SAMIA AKIWAAPISHA VIONGOZI WATEULE IKULU, CHAMWIN...

6.7K views · 4h ago

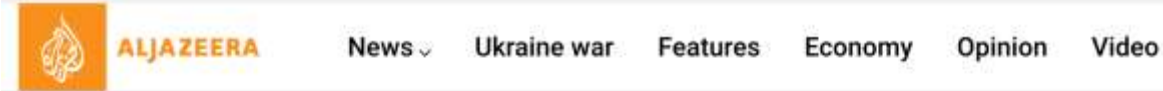
54 Dislike Live chat Share Down

BREAKING NEWS:RAIS SAMIA AMTEUA JOB NDUGAI KUWA BALOZI MPYA,RASMI SASA JOB NDUGAI ANAPOTEZA SIFA YA

78,087 views · Premiered Apr 2, 2022

220 DISLIKE SHARE CLIP SAVE ...

Kisiasa



OPINION

Opinions | Science and Technology

How Kenya became the latest victim of 'fake news'

Disinformation and "fake news" were employed to influence young Kenyans' vote during the elections.

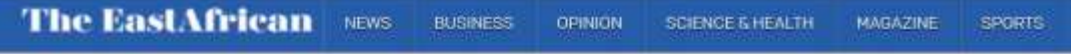


Nanjira Sambuli

Nanjira Sambuli is a researcher, policy analyst and advocacy strategist.



<https://www.aljazeera.com/opinions/2017/8/17/how-kenya-became-the-latest-victim-of-fake-news>



Kenya election: Deep fakes, propoganda, libel inundate social media

SATURDAY AUGUST 06 2022

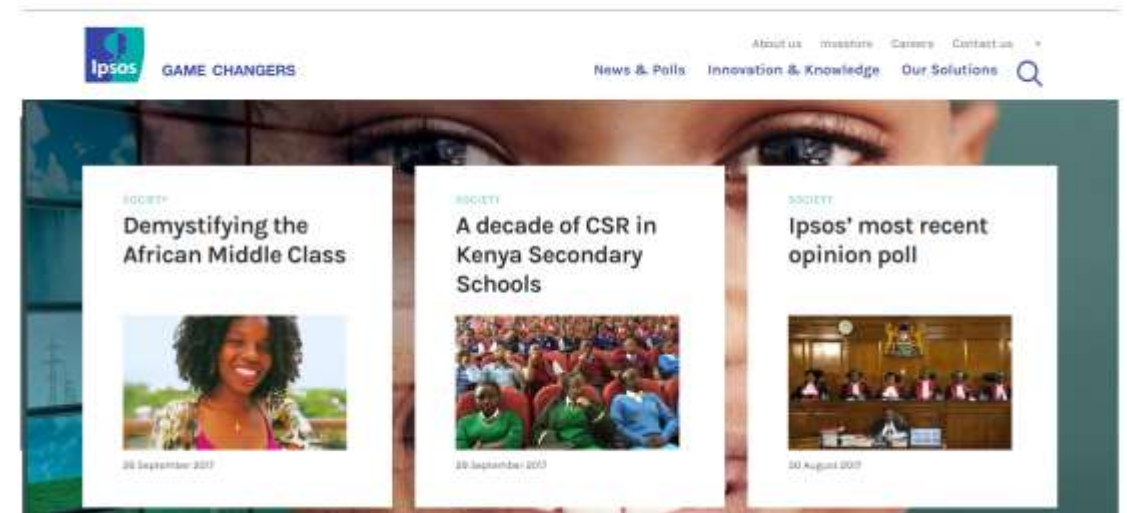


Case Study 1: Ipsos Kenya

FAKE



LEGIT



Kidiplomasia

 **US Embassy Tanzania** @usembassytz · Oct 26

Barua hii inayosambazwa Whatsapp ni feki100%. Tunavyokaribia siku ya uchaguzi, kunajitokeza taarifa nyingi za uongo zinzosambazwa katika mitandao ya kijamii. Usidanganyike ukaingia kwenye mtego wa kusambaza uzushi. Chukua muda wa kutafakari na kuzithibitisha kabla ya kuzisambaza.



ACT- Wazalendo National Chairman
Mr. Seif Shariif Hamad

RE: FINANCIAL SUPPORT, ELECTION INTELLIGENCE AND DISRUPTION

Please refer to the heading of the letter you are aware that in the past three years, the Germany and United States of America (USA) Affairs in Zanzibar have been financially supporting you and your political party through five NGOs and activism to ensure you win October's elections.

We are officially inferring you that our final analysis conducted in October 2020 shows that you will not win the majority votes as required by the law. We urge you and the party to continue using threats and international platforms as a way of advising and attaching your troops to cause fear to the Revolutionary government and to cause no-code protest.

You also know that we have our tallying center in Zanzibar. We are also trying to use our international IT who arrived last week in Zanzibar to interfere with the computer systems of the Zanzibar Electoral Commission (ZEC) to change the results. This has not yet yielded results because the ZEC system and their software are too complicated and much secure. We

36 120 781

 **US Embassy Tanzania** @usembassytz · Oct 26

This letter that is going around WhatsApp is obviously 100% fake. As the election gets closer, there is a lot of false information being shared on social media. Don't be fooled into sharing misinformation. Remember to stop, reflect, and verify before you share

16 64 543

 **EU in Tanzania** @EUinTZ

Tweet



EUROPEAN UNION
DELEGATION TO THE UNITED REPUBLIC OF TANZANIA
HEAD OF DELEGATION

Dar es Salaam
Nov 2020

To
European Commission,
The President

Subject: Evaluation of the Democracy, Economy, and the Rule of law

The European Union Delegation to the United Republic of Tanzania is hereby set forth the results of the assessment conducted by the Delegation on the period of 2015 to 2020 throughout the conduct by the Tanzanian government.

Respect for democracy, the rule of law, and economic growth. These are the values on which the European Union was founded after the horrors of two world wars as enshrined in Article 2 of the EU Treaty

Tanzania has shown to improve its democratic processes through free and fair elections, which we have observed from the local government's elections in 2019 and the general election in 2020. The EU has observed Tanzania government's consultations with political parties through a series of appointees and inclusion of the law of the land in the decision making processes involving oppositional party(s) leaders. See Answer to Question No. 10474/2019.

The European Union Delegation has engaged several public opinion and international research organizations to monitor and evaluate the rule of law concerning the conduct of fair elections and inclusion of the law of the land. The African Development Institute and the United Republic of Tanzania with high remarks on transparency for 2016 - 2020. See Answer to Question No. 10474/2019.

In July 2020, The World Economic Forum categorized Tanzania as a lower-middle-income country after the country made economic reforms including budgeting constraints plans and taking hard decisions aimed at improving its economic development. The European Union Delegation in Tanzania calls for continuing economic reforms in the area of the rule of law.

checked checked

FAKE

Kiafya



Dawa za Asili za nguvu za kiume

Page · Medical & Health · 583 followers

Ukurasa huu unahusu dawa za Asili za kutibu matatizo ya upungufu wa nguvu za kiume kwa kina baba, Ti



Tiba Asili Ya Nguvu Za Kiume

Page · Product/service · 3.7K followers

mabingwa wa dawa za asili za magongwa mbalimbali.



Dawa ya nguvu za kiume ujana

Page · TV Season · 8.8K followers



Rejesha Nguvu Za Kiume Kwa Virutubisho tu.

Page · Health/beauty · 5 out of 5 · 2.7K followers

TUNAS Aidia WANAUME VIJANA KWA WAZEE WENYE CHANGAMOTO YA UPUNGUFU WA NGUVU ZA KIUME KWA CHANZO AMA KI



Tiba Asili ya Meno

Page · Health/beauty · 37 followers

Chilongola ni Tiba asili ya meno,dawa hii inauwezo wa kutibu magonjwa manne ya kinywa kama vile ganz



Tiba asilia na magonjwa ya uzazi

Page · Personal blog · 8.7K followers



See all

Related searches

-  dawa ya bawasili photos
-  dawa ya ukimwi yapatikana
-  dawa ya kunenepesha mwili
-  dawa ya kupunguza matiti
-  dawa ya kuongeza shape
-  dawa ya chunusi usoni

**Kwanini tujifunze
kuhusu Habari potofu?**

Kwanini tujifunze kuhusu Habari Potofu



Magazeti yalikuwa na 'gatekeepers'

Watu Wanapata habari Mtandaoni

Matakwa ya kisheria

Faida na hasara za kibiashara

Sifa za Mtandao

- Mitandao ya kijamii hufanya kazi kama “vijumlishi vya habari”. Yaani, mitandao hukusanya na kuwasilisha taarifa kutoka kwa vyombo mbalimbali, bila kujali ubora, au mielekeo ya kisiasa ya chanzo hicho.
- Habari huwasilishwa kwa watu kwenye mitandao ya kijamii kupitia marafiki zao au watu wanaowafuata, pamoja na usambazaji mwingine kama vile “repost” na “retweet”.
- Majukwaa ya mitandao ya kijamii huweka lebo kiotomatiki makala na dalili za umaarufu wa posti (idadi ya kutazamwa au kupendwa). Bahati mbaya; si kila kitu maarufu ni sahihi. Pia kunaongeza matumizi ya roboti za kuongeza umaarufu wa posti.

Article

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View history

Search Wikipedia:

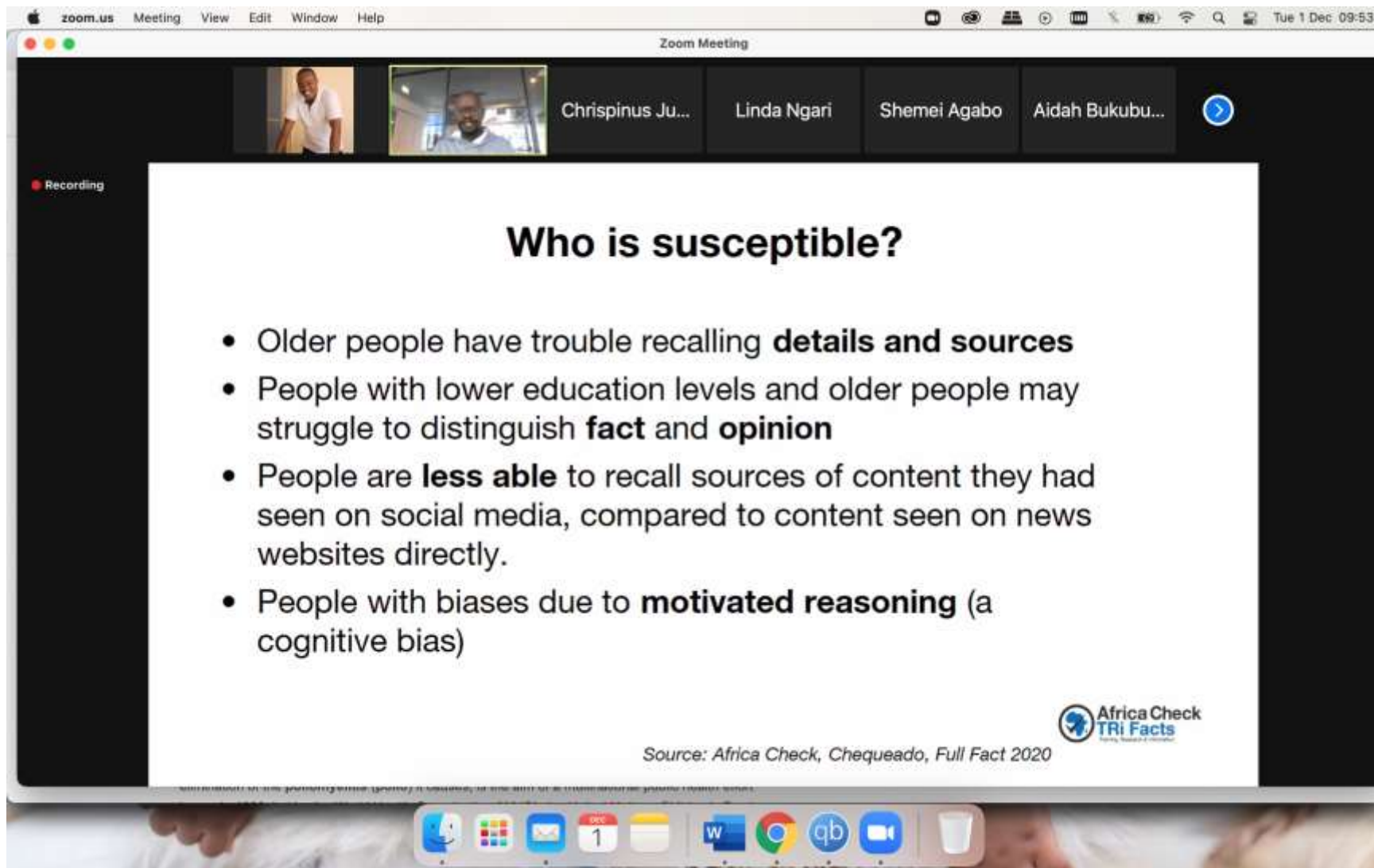
Click farm

From Wikipedia, the free encyclopedia

A **click farm** is a form of [click fraud](#) where a large group of low-paid workers are hired to click on paid advertising links for the click fraudster (click farm master or click farmer). The workers click the links, surf the target website for a period of time, and possibly sign up for newsletters prior to clicking another link. For many of these workers, clicking on enough ads per day may increase their revenue substantially and may also be an alternative to other types of work. It is extremely difficult for an automated filter to detect this simulated traffic as fake because the visitor behavior appears exactly the same as that of an actual legitimate visitor.^[1]

[Fake likes](#) generating from click farms are essentially different from those arising from bots where computer programs are written by software experts. To deal with such issues, companies such as [Facebook](#) are trying to create [algorithms](#) that seek to wipe out accounts with unusual activity (e.g. liking too many pages in a short period of time).^[2]





zoom.us Meeting View Edit Window Help Tue 1 Dec 09:53

Zoom Meeting

Chrispinus Ju... Linda Ngari Shemei Agabo Aidah Bukubu...

Recording

Who is susceptible?

- Older people have trouble recalling **details and sources**
- People with lower education levels and older people may struggle to distinguish **fact** and **opinion**
- People are **less able** to recall sources of content they had seen on social media, compared to content seen on news websites directly.
- People with biases due to **motivated reasoning** (a cognitive bias)

Africa Check
TRI Facts

Source: Africa Check, Chequeado, Full Fact 2020

Mac OS dock with icons for Messages, Calendar, Mail, Photos, Safari, Chrome, and Zoom.

Wote tunaweza kuwa wahanga.

Prosper Masau Retweeted



Kilepi Captain Jr @kilepi_tweve · Oct 9

Ila Wazee Kuna Mipicha Mingine Hata Mzee Wetu Akiwa Mshindi Wa Pila Yanaweza Yakamtuliza Maumivu Akiwa Nyumbani Kwake Akiyataza hiyo 30/11/2020 😂



BALOZI 0.44 and 6 others

6

6

97



← Tweet



Ananilea Nkya (PhD)
@AnanileaN

Tanzania wapo watu wachache JASIRI wa kutetea HAKI za Watanzania. Miongoni mwao wapo waliotambuliwa na kupewa tuzo na na nchi au taasisi za kitaifa na kimataifa. Lakini jasiri wa majasiri ambaye TUZO yake imetolewa na MUNGU mwenyewe yupo hapa 🙏🙏



12:22 AM · Oct 10, 2020 · Twitter for Android

175 Retweets 7 Quote Tweets 1,327 Likes

Je Habari Potofu hutoka wapi?

1. Madai ya wanasiasa, viongozi wa kidini na wa kimila: Yanaonekana kuwa ya kweli kwa sababu yale ambayo maafisa wa serikali wanasema yanachukuliwa kuwa ni kauli rasmi.
2. Makosa katika uandishi wa habari hasa wakati wa habari mpasuko
3. Sababu za kifedha kama “mtego bofya na Ulaghai wa kazi” - Tovuti bandia ambazo huwafanya waombajiwa kazi walipie fedha
4. Sababu za kutaka kubadilisha mtazamo wa kijamii.

Makosa katika uandishi wa habari

Asilimia kubwa ya habari bandia husambazwa wakati wa habari mpasuko (breaking News).



Makosa katika uandishi wa habari

Asilimia kubwa ya habari bandia husambazwa wakati wa habari mpasuko (breaking News).



#Uchaguzi2020 Matokeo ya kura za maoni kwa Jimbo la Mwibara.

Mabula kura -398
Kajege kura -102
Kangi Lugola kura- 4

[Translate Tweet](#)



20:48 · 21 Jul 20 · [TweetDeck](#)

73 Retweets and comments 438 Likes



#Uchaguzi2020:Jimbo la Mwibara.



21:09 · 21 Jul 20 · [TweetDeck](#)

9 Retweets and comments 11 Likes

Makosa katika uandishi wa habari



millardayo
@millardayo

Waziri Mkuu wa Uingereza Boris Johnson amekimbizwa Hospitali jana Jumapili baada ya kuonekana ana dalili za corona, zikiwa zimepita siku kumi tu tangu apimwe na kukutwa bila maambukizi lakini akajitenga kutokana na mfanyakazi wa ofisi yake kukutwa na corona.

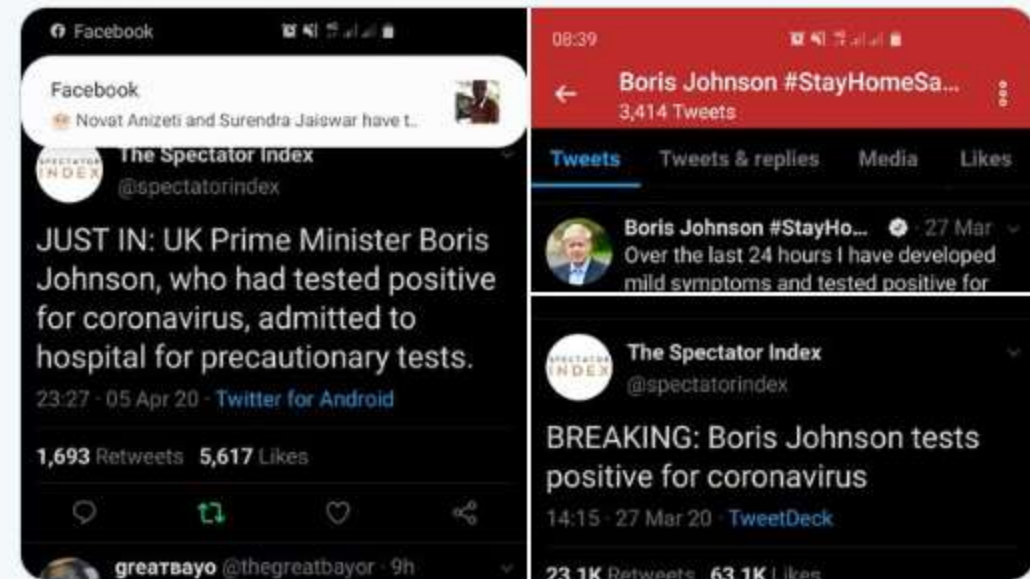
[#MillardAyoUPDATES](#)



Denice Tumaini @denhope26 · 52m

Replying to @millardayo

@millardayo ulitaka kusema hiki hapa. Taarifa yako ina makosa na ni misleading tafadhali chukua hatua kuibadilisha kuiweka sawa. Waziri Mkuu wa Uingereza amegundulika kuwa na maambukizi ya [#coronavirus](#) tangu 27.03.2020. Kilichotokea jana ni amepelekwa kwa uangalizi wa karibu.



5



3



Mtego bofya



Ulaghai wa kazi



LAKE OIL GROUPS OF COMPANY
P.O.BOX 7096 MIKOCHENI INDUSTRIAL AREA
DAR ES SALAAM
TANZANIA.

TANGAZO LA NAFASI ZA KAZI KWA VIJANA WA KITANZANIA

Kampuni inayo jibushisha na uzaji/usambazaji wa mafuta na gesi LAKE OIL and LAKE GAS inapenda kutangaza nafasi za kazi kwa vijana wa kitanzania.

Kampuni imeongeza matawi na vituo vipya vya mafuta katika mikoa ya LINDI, GEITA, SIMIYU, SONGWE, RUVUMA NA TABORA hivyo inahitaji wafanyakazi katika vituo hivyo.

NAFASI ZINAZO HITAJIKA NA SIFA ZA MWOMBAJI.

1. Wafanya kazi wa kujaza mafuta kwenye magari katika vituo (**Nafasi 405**)
2. Manager (**Nafasi 12**)
3. Wahasibu (**Nafasi 30**)
4. Walinzi (**Nafasi 30**)
5. Wafanya usafi na wasimamizi wa bustani (**Nafasi 45**)
6. Dreva (**Nafasi 15**) UWE NA LESENI KUANZIA CLASS C
7. Wasambazaji (watakuwa wana ambatana na madreva) **Nafasi 15**
8. Mwombaji awe na Elimu kuanzia kidato cha nne na kuendelea
9. Mwombaji awe raia wa Tanzania mwenye umri usio pungua miaka 18 na usio zidi miaka 45

Mwombaji aambatanishe nakala zake zote (elimu, cheti cha kuzaliwa na leseni) Barua ya maombi ya kazi ikiainisha aina ya kazi anayo omba pamoja na CV.

Maombi ya kazi yatumwe kwenda kwa Mkurugenzi kupitia email hizi ujirakeoil@gmail.com au mkurugenzi@lakeoil.com

Mwisho wa kupokea maombi ya kazi ni tarehe **22/02/2022**

Waombaji walio kidhi vigezo tu ndio wata julishwa kuhusu kupokelewa kwa maombi yao



DEW DROP WATER DRINKS
P.O.BOX 6790 KIZWITE INDUSTRIAL AREA
SUMBAWANGA
RUKWA- TANZANIA.

TANGAZO LA NAFASI ZA KAZI KATIKA KIWANDA CHA KUTENGENEZA MAJI DEW DROP

Kiwanda cha kutengeneza maji ya DEW DROP kilichopo SUMBAWANGA mkoani RUKWA kinapenda kutangaza nafasi za kazi kwa vijana wa kitanzania.

Kiwanda kina uhitaji wa rasilimali watu katika vitengo mbalimbali.

NAFASI ZINAZO HITAJIKA NA SIFA ZA MWOMBAJI.

1. Dreva (**Nafasi 20**) UWE NA LESENI KUANZIA CLASS C
2. Walinzi (**Nafasi 15**) UWE UMEPITIA MAFUNZO YA MGAMBO AU JKT
3. Wafanya usafi (**Nafasi 35**)
4. Wahasibu (**Nafasi 40**) wanawake tu (UJUE KUTUMIA COMPUTER)
5. Fundi umeme wa viwandani (**Nafasi 15**) UWE UMESOMA VETA
6. Viongozi wasimamizi (**Nafasi 35**)
7. Operator (Watahusika moja kwa moja ndani ya kiwanda katika uzalishaji na utengenezaji wa maji) **NAFASI 250**
8. Wasambazaji (watakuwa wana ambatana na madreva) **Nafasi 20**
9. Mwombaji awe na Elimu kuanzia kidato cha nne na kuendelea
10. Mwombaji awe raia wa Tanzania mwenye umri usio pungua miaka 18 na usio zidi miaka 50

Mwombaji aambatanishe nakala zake zote (elimu, cheti cha kuzaliwa na leseni) Barua ya maombi ya kazi ikiainisha aina ya kazi unayo omba, CV yako ikiwa na wadhamini wasio pungua watatu.

Maombi ya kazi yatumwe kwenda kwa Afisa Mwanjiri kupitia email hizi dewdropdrinkwater@gmail.com au hrdewdropdrinks@gmail.com

Mwisho wa kupokea maombi ya kazi ni tarehe **26/01/2022**

Waombaji walio kidhi vigezo tu ndio wata itwa kwa ajili ya usaili.



Kubadilisha mtazamo wa kijamii

BBC News Swahili @bbcswahili · Oct 19
China kufungua vituo vya Polisi Afrika ikiwemo nchini Tanzania
bbc.in/3yVv2An



10:39 PM · Oct 19, 2022 · Twitter Web App

229 Retweets · 44 Quote Tweets · 1,238 Likes

Chinese Embassy in Tanzania @ChineseEmbTZ

You are fabricating stories, not covering news. This is a vivid case to show how BBC spreads disinformation about China, to divide China-Africa relations. Actually, China and Tanzania enjoy longlasting friendship in all areas, which cannot be shaken by rumors and slanders.

BBC News Swahili @bbcswahili · Oct 19
China kufungua vituo vya Polisi Afrika ikiwemo nchini Tanzania
bbc.in/3yVv2An



Gerson Msigwa @MsigwaGerson · Oct 19
Kutoka kwa Balozi wa Tanzania Beijing, China - Mhe. Mbelwa Kairuki.



Mhe. Mbelwa Kairuki
Balozi wa Tanzania, Beijing China
2:03 · 952 views

Kubadilisha mtazamo wa kijamii

#illiberal Democracy and 6 others liked

 **Britanicca** @Britanicca3 · 6h
Mfuasi mwingine wa Bobi wine
ajulikanaye kwa jina maarufu BABU
EMMY akutwa ameuawa, Babu Emmy
alikatwa na police siku 4 zilizo pita

Kwa habari mbali mbali na updates
follow account yangu
[@ClubMagufuli](#) [@darmnya_](#) [@Eater](#)
[@AskofuTZA](#)

Mfuasi mwingine wa Bobi wine ajulikanaye
kwa jina maarufu BABU EMMY akutwa
ameuawa, Babu Emmy alikatwa na police
siku 4 zilizo pita#999

 **Buffalo Soldier**
@BuffaloSoldierA

Replying to [@minangalama](#) [@MKSerumaga](#) and 6
others

On checking, the photo used
showing a deceased person is not
that of Emmy Babu => #FakeNews
However, the details relating to
Emmy Babu's disappearance need
to be verified.

0.38K/s · 81% 11:16 PM

← Aber's Post

 **IB Boss Nation**
Jul 8, 2019 at 21:09 · 🌐

Another sad story hits again.

SHARE TO HELP FIND HIS FAMILY

Akosso Fabrice Neba is reported to have passed away
in the jungle of Mexico on his way to the United States.
His fellow travelers buried him there in the bush and
continued the journey.

Nini kifanyike?



- **Kuongeza uelewa wetu kama wadau wa habari juu ya Habari potofu (Jamii Media inaweza kusaidia kuhusu hili)**
- **Kama wadau wa habari tutambue kuwa tunaweza kutumika kusambaza taarifa potofu, kwa kujua au bila kujua.**
- **Tusijifiche kwenye kichaka cha kuwa tunaripoti alichosema kiongozi au mwanasiasa hata kama tunapotosha.**
- **Tubuni vyanzo zaidi vya mapato kupunguza utegemezi unaoweza kutufanya tufunike kombe mwanaharamu apite.**

Duniani ogopa
zaidi Mungu
na teknolojia.

- Ruge Mutahaba

